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Reach the stakeholders  
of the Malaysian  
construction industry.

Master Builders Journal (MBJ) is the official journal of Master Builders Association Malaysia (MBAM) – the prime mover and the recognised voice of the Malaysian construction industry. MBJ reaches out extensively to the country’s building and construction professionals, including developers, contractors, engineers, architects as well as related professional institutions, bodies and organisations.

Per Issue	Rate (MYR)	Per Issue	Rate (MYR)
Double Page Spread (IFC+ Facing IFC)	7,500.00 <input type="checkbox"/>	Facing Inside Front Cover *	4,800.00 <input type="checkbox"/>
Double Page Spread ROP	6,300.00 <input type="checkbox"/>	Inside Back Cover *	4,800.00 <input type="checkbox"/>
Outside Back Cover *	5,800.00 <input type="checkbox"/>	Facing Editor’s Note *	4,300.00 <input type="checkbox"/>
Inside Front Cover *	5,100.00 <input type="checkbox"/>	Full Page ROP	3,800.00 <input type="checkbox"/>

\* Premium Positions are on a first-come-first-serve basis. Please enquire on availability.

Special Packages	What’s Included	Rate (MYR)
<b>The Builders’ Bundle</b>	1x Double Page Spread Advert (ROP) 1x Advert on MBAM Social Media 1x Mention in “Builders Vision” Section	12,000.00 <input type="checkbox"/>
<b>Innovator’s Spotlight</b>	1x Full Page Advert ROP (Free upgrade to Inside Front Cover if available) 1x Half page Advertorial	9,500.00 <input type="checkbox"/>
<b>MBAM Personality Spotlight Package</b>	1x Double Page Spread Advert (ROP) Free upgrade to IFC + Facing IFC if available 1x MBAM Personality Spotlight (editorial + social media) 1x Video Featurette	15,000.00 <input type="checkbox"/>
<b>MBAM Annual Advertising Package</b>	4x Full Page Advert (ROP) in 4 consecutive issues of MBJ (Free upgrade to premium position if available) 4x Social media posts	18,000.00 <input type="checkbox"/>
<b>Cover Page Package</b>	1x Cover feature (portrait) + cover story interview (see Editorial Schedule on proposed thematic topics) 1x Full Page Advert (ROP)	20,000.00 <input type="checkbox"/>

### Issue 135 **Renewable Energy**

- Q2 '25** The Future of Solar Power in Construction: Integration and Impact
- Green Building Certifications: Achieving Sustainability Through Renewable Energy
- Energy Storage Solutions: The Key to a Renewable Future
- The Construction of Solar Farms: Opportunities and Challenges
- Circular Economy and Renewable Energy in Construction
- Off-Grid Renewable Energy Solutions for Remote Construction Projects
- The Future of Hydrogen Energy in the Construction Industry
- Key Events — New MBAM Building Completion, MBAM AGM

### Issue 136 **Innovation**

- Q3 '25** Smart construction technologies – BIM, robotics, drones, AI
- Sustainable building innovations – green materials & techniques
- The future of construction – AI & machine learning in Project management

### Issue 138 **Rail**

- Q1 '26** Innovations in Rail Infrastructure: Sustainable and Smart Solutions
- Technological Advancements in Rail Maintenance: Predictive and Preventive Solutions
- Rail Stations as Urban Hubs: Designing for the Future

### Issue 137 **Digital Technology**

- Q4 '25** The Role of Artificial Intelligence and Machine Learning in Construction
- The Rise of Construction Drones: Applications and Future Potential
- Building a Smart Construction Site: The Internet of Things (IoT) in Action
- Key Events — MBAM OneBuild, MBAM Anniversary Dinner

### Issue 139 **People Issue**

- Q2 '26** Interviews / spotlight on 2025 award winners and their companies
- HR Best Practices
- HR software

### Issue 140 **Water**

- Q3 '26** Sustainable Water Management in Construction
- Resilient Infrastructure: Addressing Flood Risks in Construction Design
- The Role of Water in Green Building Certification and Standards

To advertise, scan this QR code for the advertising submission form



The themes and content listed here are only tentative and subject to change – please contact [ed@mbam.org.my](mailto:ed@mbam.org.my) to obtain the latest themes and content.

#### General Advertisement Terms

1. You only need to supply a digital artwork of the advertisement, although accurate printed colour proofs are highly encouraged to be submitted together with the digital artwork.
2. The publisher will not be responsible for any omission to insert an advertisement and reserves the right to reject or cancel any order notwithstanding acceptance of payment.
3. The publisher is indemnified against all claims, actions, suits, demands, losses, costs and expenses in respect of advertisements published under instructions from an advertiser or its agency.
4. The positioning of the advertisement in unspecified pages will be at the discretion of the publisher.
5. Cancellations will not be entertained.
6. Typesetting, artwork, photography, colour separation or any other requested assistance will be charged separately at trade rates.
7. If advertising materials are not submitted by the stipulated deadline, existing material will be repeated or if in absence of which, the space booked will be filled at the publisher's discretion.

#### Artwork Format Guidelines

1. Advertisement Artwork size is 216 x 281mm (inclusive of bleed area). Actual magazine size is 210 x 275mm (trim size). There should be crop marks to indicate where the trim size is.
2. Artwork to be provided in high-resolution PDF format, in CMYK color (no RGB or spot colors).
3. Do not submit Adobe Illustrator (.ai), Photoshop (.psd), JPEG/TIFF or other file formats.
4. Do not put important text or images closer than 10mm to any edge of the artwork.

For more detailed information or enquiries on artwork requirements, please contact [ed@mbam.org.my](mailto:ed@mbam.org.my)

**TO** The Executive Director  
Master Builders Association Malaysia  
2 - 2 (2nd Floor), Jalan 2/109E  
Desa Business Park. 58100 Kuala Lumpur  
Wilayah Persekutuan Kuala Lumpur

03-7982 6811  
ed@mbam.org.my

We wish to advertise in the MBAM Master Builders Journal and confirm the advertising space as follows:

Special Package (The Builder's Bundle / Innovator's Spotlight / MBAM Personality  
Spotlight Package / MBAM Annual Advertising Package / Cover Page Package)

Issue 137, Volume 4/2025

Issue 138, Volume 1/2026

Issue 139, Volume 2/2026

Issue 140, Volume 3/2026

*Please tick (x) in the appropriate boxes*

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'Master Builders Association Malaysia', being payment for the bookings.

Please invoice us accordingly.

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