



**MBAM ONEBUILD**

**MALAYSIA INTERNATIONAL CONSTRUCTION &  
INFRASTRUCTURE TECHNOLOGY EXHIBITION**



**MALAYSIA'S TRADE EXHIBITION  
EXCLUSIVELY DEDICATED TO THE  
CONSTRUCTION & INFRASTRUCTURE SECTOR**

**MBAM ONEBUILD 2023**

**11 ▶ 13 OCT 2023**

**KUALA LUMPUR CONVENTION CENTRE**

**SHAPING THE FUTURE OF CONSTRUCTION**

**POST SHOW REPORT**



## EXHIBITION DETAILS

### SHOW NAME

**MBAM OneBuild 2023**  
Malaysia International Construction and Infrastructure Technology Exhibition 2023

### SHOW DATE

**11-13 October 2023**

### SHOW VENUE

**Kuala Lumpur Convention Centre,  
Kuala Lumpur, Malaysia**

**ENDORSED  
BY:**



**IN  
COLLABORATION  
WITH:**



**SUPPORTED  
BY:**



**MEDIA  
PARTNER:**



**4,301**  
Total No. of Buyers



**4,834 sqm**  
Exhibition Space (Gross)



**213**  
No. of Exhibition Booths



**115**  
No. of Exhibitors



## EXHIBITION PROFILE

### CONSTRUCTION

- ▶ Hardware & Tools
- ▶ Light Construction Equipment
- ▶ Construction Piling Technology
- ▶ Scaffolding & Formwork
- ▶ Industrialized Building System (IBS)
- ▶ Concrete Technology
- ▶ Cement & Precast Products
- ▶ Construction Safety Products
- ▶ Construction Management System
- ▶ Construction Waste Management
- ▶ Construction Chemicals
- ▶ Building Information Modeling (BIM)
- ▶ Earthmoving & Demolition
- ▶ Lifting, Handling & Transportation
- ▶ Topography & Automatic Systems
- ▶ Heavy Construction Machinery
- ▶ Construction Digital Transformation
- ▶ Energy Products & Systems
- ▶ Green Construction Technology
- ▶ ESG Compliance

### INFRASTRUCTURE

- ▶ Rail Infrastructure
- ▶ Flood Control System
- ▶ Drainage Systems
- ▶ Water Treatment Systems
- ▶ Filtration Systems
- ▶ Bridge & Tunneling
- ▶ Sewage & Waste Water Treatment Systems
- ▶ Road Maintenance Equipment & Materials

## VISITOR ANALYSIS FOR MBAM ONEBUILD 2023

**Total: 4,301**

**Local Buyers: 3,798 (88.31%)**

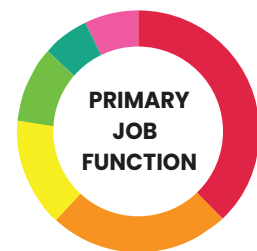
**Overseas Buyers: 503 (11.69%)**



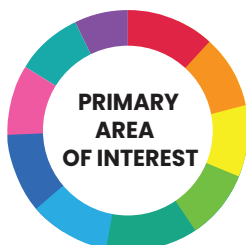
- 45.03% Construction & Project Management
- 25.08% Construction Machinery
- 13.77% Hardware & Tools
- 11.11% Construction Equipment
- 5.01% Others



- 28.81% To Look for New Products/ Technologies/ Services/ Solutions
- 24.84% To Obtain Market Information
- 18.60% To Look for New/ Existing Suppliers
- 13.71% To Purchase/ Recommend Purchase of Products/ Services
- 5.68% To Attend Onsite Seminar/ Conference
- 3.17% To Establish New Distribution Channels/ Agents
- 3.04% To Evaluate the Show for Future Participation



- 35.71% Management
- 30.62% Sales & Marketing
- 16.82% Operation
- 7.60% Purchaser or Sourcing Specialist
- 4.06% Planner
- 5.19% Others



- 19.66% Hardware & Tools
- 18.70% Concrete Technology
- 16.29% Construction Management System
- 16.19% Industrialized Building System (IBS)
- 15.66% Equipment & Materials
- 15.39% Scaffolding & Formwork
- 15.39% Cement & Precast Products
- 15.23% Green Construction Technology
- 14.07% Heavy Construction Machinery
- 13.88% Light Construction Equipment



## SHOW ACTIVITIES

01

### OPENING CEREMONY

The opening ceremony was officiated by YB Dato Sri Alexander Nanta Linggi, Minister of Works Malaysia on 12 October 2023 with the ribbon-cutting ceremony followed by a tour of the exhibition tour.



02

### HIGH-LEVEL SEMINARS IN BUILDTALK

Gain valuable perspectives from distinguished experts and thought leaders at our on-site seminars, comprising more than 20+ sessions of BuildTalk and Exclusive Seminars. These seminars are dedicated to exploring industrialization, sustainability, and digitalization within the construction industry.



03

### LIVE DEMONSTRATION

Experience first-hand the state-of-the-art innovations and technological advancements driving the construction sector's evolution through live demonstrations.



04

### CONCRETE CLINIC

Delve into concrete technology, testing methods, solutions for concrete cracks, and other essential aspects vital to the construction sector with more than 15 specialists who will lead in-depth demonstrations and discussions throughout the event.



05

### BUSINESS NETWORKING ACTIVITIES

Connect with over a thousand professional builders, contractors, architects, engineers, concrete suppliers, technologists, quality control and safety officers, regulatory authorities, procurement officers, and government officials.





**28 ▶ 30**  
**AUGUST 2024**

Kuala Lumpur Convention Centre  
**KLCC**

**BUILDING  
BEYOND  
BOUNDARIES**

CO-LOCATING:



MALAYSIA INTERNATIONAL HARDWARE  
TECHNOLOGY EXHIBITION



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