



# MBAM Annual Safety & Health Conference 2024

## Call for Sponsorship and Exhibitors

Date: 13 & 14 May 2024 (Mon & Tue)

Time : 9:00 am- 5:00 pm

Venue: Sime Darby Convention Centre (SDCC)

The MBAM Annual Safety & Health Conference offers a great opportunity to you to exhibit your products and services while gaining brand recognition through advertising and sponsorships.

More than 400 Construction players, project management, safety personnel, senior representatives from Government departments, institute of higher learnings, construction materials suppliers and service providers throughout the countries will attend this premier event.

Contact Person :

Ms Chai Min Fung/Ms Marsita

Email : [mbam06@mbam.org.my](mailto:mbam06@mbam.org.my) or

[mbam13@mbam.org.my](mailto:mbam13@mbam.org.my)

Contact : +603-7984 8636





The below is the sponsorship selection for your consideration. All opportunities are on a first-come, first-served basis, so we encourage you to make reservations as soon as possible!

Package	Benefit
<b>A</b>	<p><b>Gold Sponsor (RM20,000.00)</b></p> <ul style="list-style-type: none"> <li>▪ 2-day Conference Table Booth &amp; up to 2 exhibitors/day.</li> <li>▪ Sponsor's Logo to be printed on Conference physical backdrop(if any) &amp; E-backdrops.</li> <li>▪ Sponsor's Logo to be printed on Conference buntings.</li> <li>▪ Sponsor's Logo to be printed on Conference brochures and to be advertised through promotion media - MBAM website, e-blast, social media, MBAM Mobile Apps.</li> <li>▪ Distribution of sponsor' goodies/flyers in Conference bags.</li> <li>▪ Acknowledgement of Sponsor Company's name during Opening Ceremony.</li> <li>▪ Acknowledgement of Sponsor Company's name in Master Builders Journal (MBJ) in post event write up/reports.</li> <li>▪ Complimentary One full page ROP colour advertisement in Master Builders Journal (MBJ) worth RM3,200.00</li> <li>▪ Promotional Video during Conference morning Registration, Tea Breaks (am &amp; pm) - Once for each session &amp; duration does not exceed 3 minutes.</li> <li>▪ Two (2) VIP complimentary seats for the Opening Ceremony and during networking lunch with VIP Guests, MBAM Council Members &amp; Speakers.</li> <li>▪ 2 complimentary Seats as Conference Delegates.</li> <li>▪ Presentation of Certificate of Appreciation by the Guest of Honour (GOH) during the Opening Ceremony.</li> </ul>
<b>B</b>	<p><b>Silver Sponsor (RM 15,000)</b></p> <ul style="list-style-type: none"> <li>▪ 2-day Conference Table Booth &amp; up to 2 exhibitors/day (inclusive of 2 tea breaks &amp; lunch).</li> <li>▪ Sponsor's Logo to be printed on Conference backdrop.</li> <li>▪ Sponsor's Logo to be printed on Conference buntings.</li> <li>▪ Sponsor's Logo to be printed on Conference brochures and to be advertised through promotion media - MBAM website, e-blast, social media, MBAM Mobile Apps.</li> <li>▪ Distribution of sponsor' goodies/flyers in Conference bags.</li> <li>▪ 2 complimentary seats as Conference Delegates</li> <li>▪ Acknowledgement of Sponsor Company's name during Opening Ceremony.</li> <li>▪ Acknowledgement of Sponsor Company's name in Master Builders Journal (MBJ) in the post event write up/reports.</li> <li>▪ Presentation of Certificate of Appreciation during the Opening Ceremony.</li> </ul>
<b>C</b>	<p><b>Bronze (RM 8,000.00)</b></p> <ul style="list-style-type: none"> <li>▪ 2 days booth participation.</li> <li>▪ Up to 2 exhibitors/day (inclusive of 2 tea breaks &amp; lunch).</li> <li>▪ Distribution of sponsor' goodies/flyers in Conference bags.</li> <li>▪ Sponsor's Logo to be printed on Conference brochures and to be advertised through promotion media - MBAM website,e-blast, social media, MBAM Mobile Apps.</li> </ul>
<b>D</b>	<p><b>Conference Table Booth Only (RM3,000.00)</b></p> <ul style="list-style-type: none"> <li>▪ 2 days booth participation.</li> <li>▪ Up to 2 exhibitors/day (inclusive of 2 tea breaks &amp; lunch).</li> </ul> <p>Table booth size : IBM table with 6ft 1/2ft long</p>

**Yes, we are interested to participate and getting more information, please contact the following:**

EXHIBITION PACKAGE : \_\_\_\_\_ COMPANY : \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL NO \_\_\_\_\_ FAX NO \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ DESIGNATION \_\_\_\_\_

EMAIL \_\_\_\_\_ MOBILE NO \_\_\_\_\_

For more information, please contact  
 Ms Chai Min Fung, H/P: 012- 717 0377, email: mbam06@mbam.org.my or  
 Ms Marsita Yusoff, 017- 258 5200, email: mbam13@mbam.org.my

