



MASTER BUILDERS ASSOCIATION MALAYSIA PERSATUAN KONTRAKTOR BINAAN MALAYSIA

(PPM-002-14-26051954)

*The Prime Mover and the Recognised Voice
of the Malaysian Construction Industry*



Certified to ISO 9001: 2015
Cert. No: QMS 00721

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Website

mbam.org.my

TO : MBAM MEMBERS

DATE: 05 APRIL 2023

REF : MBAM/25/01/2023/04/05/41

Dear Sir/Madam,

ADVERTISE WITH US FOR MBAM SOUVENIR PROGRAMME 2023

In commemoration with our MBAM 69th Anniversary Dinner celebration, MBAM Publications & Outreach Committee will be publishing a Souvenir Programme, which will be distributed to all 1,700 guests of the Anniversary Dinner scheduled to be held on 11 August 2023 (Friday) at Sunway Resort Hotel, Petaling Jaya.

The Souvenir Programme is an effective way to promote the latest products, services, equipment and technologies of the construction industry, not to mention to build your brand awareness, as the guests of the 69th MBAM Anniversary Dinners includes captains of the construction industry, key personnel from Government Ministries, Departments and Agencies, as well as VIPs from both public and private sectors.

We would like to invite your esteemed organization to advertise in the Souvenir Programme. We believe the publication presents the perfect platform to reach out to your potential clients, create awareness on your products and services and adds credibility to your message.

For more information on MBAM Souvenir Programme, please contact +603-79848636 or email Mr Lenny Lim at mbam01@mbam.org.my / Ms Farah Alia at mbam28@mbam.org.my

Thank you.

Yours faithfully,
MASTER BUILDERS ASSOCIATION MALAYSIA

LOH MEI LING
Executive Director

