

MBAM Logo Request & Usage Form

(Last Updated: 14 October 2020)

MASTER BUILDERS ASSOCIATION MALAYSIA (MBAM)

Persatuan Kontraktor Binaan Malaysia

No. 2, Jalan 2/109E, Desa Business Park, Kuala Lumpur,
58100 Wilayah Persekutuan Kuala Lumpur, Malaysia.

Website: www.mbam.org.my

Tel: 603-7984 8636

Fax: 603-7982 6811

Form No.

Although MBAM would like to accommodate all the requests we receive, we need to make sure our logo is used in the right way. We do not accept requests that may imply MBAM is endorsing them, or because they violate our Terms and Conditions.

To request permission to use MBAM logo, member must complete this Logo Request & Usage Form and email it to ed@mbam.org.my. All requests to use MBAM logo must be approved by MBAM Council.

All fields are required.

Date Logo Response is needed: _____ (DD/MM/YY)

Please allow for at least one-month for approval process.

Contact Information

Full Name of Requestor : _____

Job Title : _____

Company Name : _____

MBAM Membership No. : _____

Telephone : _____

Fax : _____

Email : _____

Logo Request Details

Check all that apply

JPEG (CMYK)

JPEG (RGB)

Other: Please specify _____

Indicate the start and end dates the MBAM logo will be used.

Start Date (DD/MM/YY) : _____

End Date (DD/MM/YY) : _____

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Approximately how many people will be exposed to the materials displaying the MBAM logo?

_____ Persons (approximately)

Logo Usage Details

Describe in detail how your company intends to use the MBAM logo, including the format (brochure, poster, banner, website, etc.), country (Malaysia and/or international), and audience with which the logo is proposed to be used.

A sample showing intended use of MBAM logo requested can be provided. Please send together the attachment together with this form.

For MBAM Use Only

Approved?

| | |
|--|-----|
| | YES |
| | NO |

REASON:

Authorised signature:

Date:

Usage

If you've received permission to use MBAM logo, the following is the only logo that can be used:



- We prefer for you to use MBAM logo on a white background.
- You cannot use the logo in any way that implies MBAM endorses your company.
- Do not change the colours or modify the design in any way.
- Do not use the logo in a phrase or sentence.
- Do not do anything that links the MBAM logo with your own.
- You cannot put MBAM logo on your own merchandise or swag.

When using the MBAM logo

We ask that you include the following line to go with MBAM logo:

A member of MBAM

Terms and Conditions

1. When MBAM approves your request to use MBAM logo, you agree to be bound by the following terms and conditions.
2. MBAM reserves the right in its sole discretion to terminate or modify your permission to display the MBAM logo and to take action against any use that does not conform to these terms and conditions, infringes any MBAM intellectual property or other right, or violates applicable law.
3. MBAM logo should not be lifted off the website or scanned from a printed document.
4. MBAM logo is prohibited from being copied and used without approval.
5. Permission to use MBAM logo is granted on a case-by-case basis.
6. Approvals are for one-time use only.
7. Subsequent uses of MBAM logo on additional communications will need to be requested separately.
8. Our grant of permission at one point does not prevent us from revoking that permission at a later point.

If you've found a website that uses MBAM logo inappropriately, we would like to hear about it. Please email to ed@mbam.org.my with adequate information.