

## Advertisement Rates

**Be Heard  
Amongst the  
Stakeholders of  
the Malaysian  
Construction  
Industry.**



Published quarterly, Master Builders Journal (MBJ) is the official journal of Master Builders Association Malaysia (MBAM) – the prime mover and the recognised voice of the Malaysian construction industry. MBJ reaches out extensively to the country’s building and construction professionals, including engineers, contractors, developers, architects as well as related professional institutions, bodies and organisations.

Advertisement Rates	Per Issue	4 Issues Discount*
Double Page Spread (IFC+ Facing IFC)	<input type="checkbox"/> RM6,900.00	<input type="checkbox"/> No Discount
Double Page Spread ROP	<input type="checkbox"/> RM5,700.00	<input type="checkbox"/> RM20,500.00
Outside Back Cover **	<input type="checkbox"/> RM5,200.00	<input type="checkbox"/> No Discount
Inside Front Cover **	<input type="checkbox"/> RM4,600.00	<input type="checkbox"/> No Discount
Facing Inside Front Cover **	<input type="checkbox"/> RM4,100.00	<input type="checkbox"/> No Discount
Inside Back Cover **	<input type="checkbox"/> RM4,100.00	<input type="checkbox"/> No Discount
Facing Editor’s Note **	<input type="checkbox"/> RM3,700.00	<input type="checkbox"/> No Discount
Full Page ROP	<input type="checkbox"/> RM3,300.00	<input type="checkbox"/> RM10,500.00

\*Applicable for booking of advertising space in 4 consecutive issues only.  
\*\*Premium Positions are on a first-come-first-serve basis. Please call or write in to enquire on availability.

### General Advertisement Terms

- You only need to supply a digital artwork of the advertisement, although accurate printed colour proofs are highly encouraged to be submitted together with the digital artwork.
- The publisher will not be responsible for any omission to insert an advertisement and reserves the right to reject or cancel any order notwithstanding acceptance of payment.
- The publisher is indemnified against all claims, actions, suits, demands, losses, costs and expenses in respect of advertisements published under instructions from an advertiser or its agency.
- The positioning of the advertisement in unspecified pages will be at the discretion of the publisher.
- Cancellations will not be entertained.
- Typesetting, artwork, photography, colour separation or any other requested assistance will be charged separately at trade rates.
- If advertising materials are not submitted by the stipulated deadline, existing material will be repeated or if in absence of which, the space booked will be filled at the publisher’s discretion.

### Artwork Format Guidelines

- Advertisement Artwork size is 216 x 281mm (inclusive of bleed area). Actual magazine size is 210 x 275mm (trim size). There should be crop marks to indicate where the trim size is.
- Artwork to be provided in high-resolution PDF format, in CMYK color (no RGB or spot colors).
- Do not submit Adobe Illustrator (.ai), Photoshop (.psd), JPEG/TIFF or other file formats.
- Do not put important text or images closer than 10mm to any edge of the artwork.

For more detailed information or enquiries on artwork requirements, please contact ed@mbam.org.my

**To:**  
The Executive Director  
Master Builders Association Malaysia  
2 - 2 (2nd Floor), Jalan 2/109E  
Desa Business Park  
58100 Kuala Lumpur  
Wilayah Persekutuan Kuala Lumpur  
☎ 03-7982 6811  
✉ ed@mbam.org.my

## Advertising in MBAM Master Builders Journal

Dear Madam,  
We are pleased to advertise in the MBAM Master Builders Journal and wish to book advertising space as follows:

Issue 118, Volume 1/2020	<input type="text"/>
Issue 119, Volume 2/2020	<input type="text"/>
Issue 120, Volume 3/2020	<input type="text"/>
Issue 121, Volume 4/2020	<input type="text"/>

Please tick (x) in the appropriate boxes:

### Payment:

We enclose herewith, cheque No.: \_\_\_\_\_ for the amount of RM \_\_\_\_\_ in favour of 'Master Builders Association Malaysia', being payment for the bookings.

Please invoice us accordingly.

We enclose herewith the advertisement digital artwork in PDF format.

Name of Organisation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

Email: \_\_\_\_\_

\* Rates quoted exclude advertisements on the MBAM website .

\*\* Typesetting, artwork, photography, colour separation or any other requested assistance will be charged separately at trade rates.

Authorised signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company stamp: \_\_\_\_\_