

INDUSTRY NEWS



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Master Builders Journal (MBJ) is the official journal of Master Builders Association Malaysia (MBAM) – the prime mover and the recognised voice of the Malaysian construction industry. MBJ reaches out extensively to the country’s building and construction professionals, including developers, contractors, engineers, architects as well as related professional institutions, bodies and organisations.

Per Issue	Rate (MYR)		Per Issue	Rate (MYR)	
Double Page Spread (IFC+ Facing IFC)	7,500.00	☐	Facing Inside Front Cover *	4,800.00	☐
Double Page Spread ROP	6,300.00	☐	Inside Back Cover *	4,800.00	☐
Outside Back Cover *	5,800.00	☐	Facing Editor’s Note *	4,300.00	☐
Inside Front Cover *	5,100.00	☐	Full Page ROP	3,800.00	☐

* Premium Positions are on a first-come-first-serve basis. Please enquire on availability.

Special Packages	What’s Included	Rate (MYR)	
The Builders’ Bundle	1x Double Page Spread Advert (ROP) 1x Advert on MBAM Social Media 1x Mention in “Builders Vision” Section	12,000.00	☐
Innovator’s Spotlight	1x Full Page Advert ROP (Free upgrade to Inside Front Cover if available) 1x Half page Advertorial	9,500.00	☐
MBAM Personality Spotlight Package	1x Double Page Spread Advert (ROP) Free upgrade to IFC + Facing IFC if available 1x MBAM Personality Spotlight (editorial + social media) 1x Video Featurette	15,000.00	☐
MBAM Annual Advertising Package	4x Full Page Advert (ROP) in 4 consecutive issues of MBJ (Free upgrade to premium position if available) 4x Social media posts	18,000.00	☐
Cover Page Package	1x Cover feature (portrait) + cover story interview (see Editorial Schedule on proposed thematic topics) 1x Full Page Advert (ROP)	20,000.00	☐

TO

The Executive Director
Bangunan Master Builders Association Malaysia
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We wish to advertise in the MBAM Master Builders Journal and confirm the advertising space as follows:

Special Package (The Builder's Bundle / Innovator's Spotlight / MBAM Personality Spotlight Package / MBAM Annual Advertising Package / Cover Page Package)	☐
Issue 140, Volume 3/2026	☐
Issue 141, Volume 4/2026	☐
Issue 142, Volume 1/2027	☐
Issue 143, Volume 2/2027	☐

Please tick (x) in the appropriate boxes

Payment & Details

☐ We enclose herewith, cheque No.: _____ for the amount of RM _____ in favour of 'Master Builders Association Malaysia', being payment for the bookings.

☐ Please invoice us accordingly.

☐ We enclose herewith the advertisement digital artwork in PDF format.

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