

Strategic Partner of Ministry of Housing & Local Government (KPKT)

REHDA INSTITUTE



**REGIONAL HOUSING
CONFERENCE 2026**

"Housing Impact on Sustainable Urban Development & City Planning"

29 July 2026 | 7:30 a.m. - 5:00 p.m. | Malaysia International Trade and Exhibition Centre, KL

Invited Keynote Address



YB Tuan Nga Kor Ming
Minister of Housing and Local
Government of Malaysia

Invited Speakers



**Datuk Seri TPr Fadlun
bin Mak Ujud**
Kuala Lumpur
City Hall (DBKL)
Mayor



**Professor Dr Jennifer
Schooling**
• Darwin College,
Cambridge University
Fellow
• Anglia Ruskin University
Professor of Digital Innovation
and Smart Places



**Datuk TPr. Dr. Alias
bin Rameli**
PLANMalaysia
Director General



**Kameel Abdul Halim
Cagamas**
President and
Chief Executive Officer



Ryan Ip
Our Hong Kong
Foundation (OHKF)
Executive Director
Public Policy Institute



Professor Dr. Li Wan
University of Cambridge
Professor of Planning
Department of Land and Economy



Ts. Brian Iskandar
PRIMA Corporation Malaysia
Group Chief Executive Officer



Dr. Wan Zokhri Idris
Global Asia Consulting
Managing Partner



Dr Lee Nai Jia
PropertyDoctors
(Singapore)
Director



**Dr Jayaprakash A/L
Murulitharan**
Ministry of Housing and Local
Government (KPKT)
Principal Assistant Secretary
Urban Sustainability Division



Ivy Koh
Surbana Jurong
Deputy Chief Operation Officer



Mr Alvin Ong
EdgeProp Malaysia
Managing Director

and more speakers

EVENT OVERVIEW

The REHDA Institute Regional Housing Conference 2026 is a regional annual high-level conference on housing that brings together more than 300 key senior stakeholder attendees from both Government and private sectors.

CONTACT

For Delegates Registration:

Ms. Aisyah | 6010 713 1641 | aisyah[@]rehdainstitute.com

For Sponsorship:

Ms. Esther | 6017 818 8905 | esther[@]rehdainstitute.com

Theme 1

Smart & Urban Cities – Governance, AI, Digital Twins and Scalable Federal-State Pilots

As Malaysia advances its smart-city agenda, the key question is how digital technologies can directly improve how we plan, deliver and manage housing and neighbourhoods. This flagship session will bring together federal and state government leaders, city authorities, international experts, academia and industry stakeholders to explore how Artificial Intelligence (AI), Digital Twins and integrated data platforms can help identify where homes are needed, optimise land use, guide infrastructure investment and enhance services in housing areas. Drawing on international best practices and Malaysian experiences, the discussion will focus on governance frameworks, implementation models and practical pathways for collaboration to accelerate smarter, more resilient and affordable housing-led urban development across cities and states.

Objectives

- Establish a shared federal state vision for smart and liveable cities where AI and Digital Twins support housing planning, site selection and neighbourhood management.
- Present international expertise and practical implementation approaches showing how smart city tools are used to plan, design and operate housing and mixed use districts.
- Showcase Malaysian city and state perspectives on using data and digital platforms to address housing needs, improve services in residential areas and support TOD based housing.
- Identify potential federal state pilot initiatives where AI, Digital Twins and shared data can be applied to concrete housing challenges (e.g. affordable housing location, estate upgrading, resilience and service delivery).

Invited Speakers



Mr Alvin Ong
EdgeProp Malaysia
Managing Director

Moderator

United Kingdom



Professor Dr Jennifer Schooling

• Darwin College,
Cambridge University
Fellow
• Anglia Ruskin University
Professor of Digital Innovation
and Smart Places



Dr Jayaprakash A/L Murulitharan

Ministry of Housing and Local Government (KPKT)

Principal Assistant
Secretary
Urban Sustainability
Division



Datuk Fadlun Mak Ujud
Kuala Lumpur City Hall (DBKL)
Mayor



Mr Simon Sun
Huawei Malaysia
Chief Executive Officer

Theme 2

Unlocking Land and TOD for housing – Zoning, Land Release, Value Capture and State Implementation

Malaysia's housing challenge is not just how many homes are built, but where and how they are delivered. Significant well-served urban land remains under-used, while many households still live far from jobs, transit and services. Effective land management and transit-oriented development (TOD) are therefore essential to unlocking well-located, affordable and mixed-income housing, and to maximising investments in rail and BRT.

This session brings together policymakers, planners, transport agencies, state governments, developers and international experts to explore housing-led land activation and TOD. Drawing on experiences from the UK, China, Hong Kong, Singapore and Malaysia, it will examine planning frameworks, land-release tools, value-capture approaches and implementation models that:

1. Prioritise housing delivery around transit.
2. Align federal–state powers on land and planning.
3. Channel rising land values into affordable homes and community facilities.

Objectives

- Provide a clear federal planning vision for land supply and TOD that targets housing delivery and affordability.
- Share international best practices on zoning, density, value capture and governance in TOD areas to deliver more, better-located housing.
- Showcase Malaysian state, transport-sector and housing-agency perspectives on land activation and infrastructure-led housing development, including TOD-linked affordable and middle-income projects.

Invited Speakers

Moderator TBC

United Kingdom 



Professor Dr. Li Wan

University of Cambridge

Professor of Planning
Department of Land and Economy

Singapore 



Dr Lee Nai Jia

**PropertyDoctors
(Singapore) Pte Ltd**

Director

Singapore 



Ivy Koh

Surbana Jurong

Deputy Chief Operation Officer



Ts. Brian Iskandar

PRIMA Corporation Malaysia

Group Chief Executive Officer

Theme 3

Financing the Scale-Up – Blended Instruments, Green Capital and State Fiscal Models

Delivering affordable, well-located housing at scale and upgrading existing neighbourhoods requires financing models that go far beyond traditional subsidies and bank lending. Malaysia needs a more sophisticated mix of public budgets, development finance, capital-market instruments and private investment that can specifically support affordable, social and middle-income housing, including in TOD areas.

This session will bring together federal and state governments, financial institutions, multilateral organisations, housing agencies, investors and academia to examine how countries such as the UAE, Hong Kong and China structure their housing finance ecosystems from blended finance platforms and market-based instruments to secondary mortgage markets. Drawing on these international examples and Malaysian experience, the discussion will focus on practical instruments and fiscal frameworks that can:

1. Mobilise blended and green capital for housing projects.
2. Deepen market-based housing finance.
3. Strengthen secondary mortgage and liquidity solutions to expand access to home finance and support long-term housing affordability.

Objectives

- Present Malaysia's federal vision for financing affordable and middle-income housing, including links to sustainable urban development and TOD.
- Explore international and local perspectives on blended finance models (e.g. UAE), market-based and green housing finance (e.g. Hong Kong and China), and PPP structures that have successfully funded housing programmes.
- Identify priority financial instruments, pilot schemes and federal-state co-funding mechanisms (e.g. guarantees, land-for-equity, green/Islamic products, secondary mortgage solutions) to accelerate housing supply and neighbourhood upgrading.

Invited Speakers



Dato' Wan Hashimi

**PR1MA Corporation
Malaysia**

Member of Corporation
(MoC)

Moderator



**Dr. Wan
Zokhri Idris**

**Global Asia
Consulting**

Managing Partner



Ryan Ip

**Our Hong Kong
Foundation (OHKF)**

Executive Director
Public Policy Institute



**Kameel Abdul
Halim**

Cagamas

President and
Chief Executive Officer

COMPANY DETAILS

Are you applying for HRD Corp Grant?: ☐ Yes ☐ No

Company Name

Address

ATTENDEE DETAILS

1

Name:

Company to invoice:

Mobile (Compulsory) :

Job Title:

Office (Compulsory) :

Email:

2

Name:

Company to invoice:

Mobile (Compulsory) :

Job Title:

Office (Compulsory) :

Email:

3

Name:

Company to invoice:

Mobile (Compulsory) :

Job Title:

Office (Compulsory) :

Email:

4

Name:

Company to invoice:

Mobile (Compulsory) :

Job Title:

Office (Compulsory) :

Email:

REGISTRATION FEES (E-invoice details: TIN F12004029080)

Please tick (/) the appropriate box below for the applicable registration price.

	REHDA Member	Non Member
Normal Price (1 Pax)	☐ RM 1,188.00 per pax + 8% Service Tax (SST) Membership No: _____	☐ RM 1,388.00 per pax + 8% Service Tax (SST)
Normal Price Group Discount (3 Pax & Above)	☐ RM2,364.00/ 3 pax RM788.00 per pax + 8% Service Tax (SST) Membership No: _____	☐ RM2,964.00/ 3 pax RM988.00 per pax + 8% Service Tax (SST)

REHDA Institute is a non-profit foundation dedicated to training, research, and education to benefit the real estate industry. It functions as a social enterprise. All contributions made through participation in REHDA Institute activities, as well as any surpluses generated, are channelled back for the benefit of the industry.

COMPANY KEY CONTACT PERSON

Name Job Title

Email Tel

PAYMENT/ACCOUNT CONTACT PERSON IN CHARGE

Name Job Title

Email Tel

PERSONAL DATA CONSENT LETTER

By filing up the registration form above and submitting it to REHDA Institute, I hereby acknowledge and consent that REHDA Institute reserves the right to retain and process my personal data for purposes related to this event, including but not limited to communication, reporting, and follow-up activities, in accordance with applicable data protection laws and REHDA Institute's privacy policy.

Contact REHDA INSTITUTE
FOR REGISTRATION

Tel: 03-7803 6006 / 7006

E-mail:

register@rehdainstitute.com

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No. 2C, Jalan SS5D/6,
Kelana Jaya 47301 Petaling Jaya,
Selangor, Malaysia

 www.theceoseries.com
www.rehdainstitute.com

REHDA Institute reserves the right to replace/change speakers or some aspects of the itinerary in the best interest of the conference.

Confirmation of Registration

Participants/Participating company will need to send us back the registration form with their official company stamp as confirmation of their agreement with the organiser's terms and conditions.

No cancellation

Once we have received the registration form with the company's stamp and seal, the organisers will allocate food, seating arrangements etc. for the delegates. Hence you will still be charged whether or not your participants turn up on the day. No cancellation is allowed but a replacement can be arranged at no extra charge.

Payments

Paid registrations are not eligible for conversion to complimentary status.

Please note that once a registration has been processed and the invoice issued, no subsequent discounts or vouchers will be applicable.

For registrants intending to take advantage of the discounted early bird price, please make full payment before the end of the early bird period. If payment are made AFTER the early bird period, the price invoiced will be changed to the full price. Kindly ensure that payments are made early to take advantage of the discounts.

All full payments must be made to the organisers before the actual event day. For those paying through bank transfers, please make sure you send us a copy of your bank in slip and details, else the payment may not be acknowledged by us.

For any late payments, REHDA Institute has a right to charge 10% interest per annum, calculated on a daily basis which will accumulate until the full payment has been cleared.

The confirmation e-mail will be issued 7 days before the commencement of the event. In the event you do not receive the confirmation letter, please contact us immediately.

**Company Stamp For Approval
(Compulsory)**