



**MBAM MEMBERS DIRECTORY ONLINE
ADVERTISEMENT CONTRACT FORM**

We hereby confirm and agree to advertise as per particulars hereunder:-

Advertiser : _____
Address : _____

Telephone No. : _____ Fax No. : _____
E-mail : _____
Contact Person : _____
Name of Organization : _____

COLOURED ADVERTISEMENT

	MEMBERS	NON MEMBERS
WEEKLY RATES		
<input type="checkbox"/> Leaderboard (728 x 90 pixel)	RM500.00	RM750.00
<input type="checkbox"/> Medium Rectangle (300 x 250 pixel)	RM300.00	RM500.00
<input type="checkbox"/> Half Page (300 x 600 pixel)	RM500.00	RM750.00
<input type="checkbox"/> Featured Company (Logo 300 x 190)	RM400.00	RM625.00
4 WEEK RATES (WITH VOLUME DISCOUNT)		
<input type="checkbox"/> Leaderboard (728 x 90 pixel)	RM1,800.00	RM2,700.00
<input type="checkbox"/> Medium Rectangle (300 x 250 pixel)	RM1,080.00	RM1,800.00
<input type="checkbox"/> Half Page (300 x 600 pixel)	RM1,800.00	RM2,700.00
<input type="checkbox"/> Featured Company (Logo 300 x 190)	RM1,440.00	RM2,250.00

ANNUAL RATE

Additional Info* RM100.00

*in company listing and link to company website. Please note that every amendment request after additional information is uploaded will carry a nominal fee of RM50.00

We enclose our cheque No. _____, made payable to **MASTER BUILDERS ASSOCIATION MALAYSIA**. Also enclosed is the advertisement artwork/company letterhead*. We also agree to abide by the terms stated below:-

1. The Publisher will not be responsible for any errors or omissions.
2. The Publisher is indemnified against all claims, actions, suits, demand, losses, cost and expenses in respect of advertisements published under the instructions of advertiser or his advertising agency.
3. The positioning of the advertisements in unspecified pages will be at the discretion of the publisher.
4. Cancellation will not be entertained.
5. **In the absence of proofs/customer's artwork, the publisher is free to design a suitable layout according to the information provided above.**
6. Typesetting, artwork and proof will be charged separately at trade rates. Charges are subject to production house's billing.
7. ~~The above rates are inclusive of GST.~~

Authorised Signatory: _____ Name in Full : _____

Company's Stamp : _____ Date : _____

Note - * Delete whichever not applicable.

Please complete and return the attached booking form together with advertising materials and cheque made payable to **MASTER BUILDERS ASSOCIATION MALAYSIA**.

ADVERTISEMENT PLACEMENT ON THE WEBSITE
As of 12 July 2022

The image shows a screenshot of the MBAM Directory website with several advertisement placement options highlighted by black boxes. The website has a yellow header with the MBAM logo and navigation menu. Below the header is a search bar and a navigation bar. The main content area features a large blue banner with the text "Welcome to MBAM DIRECTORY" and "Reach out to potential clients and create awareness to your brand". To the right of the banner are two advertisement boxes: a "Leaderboard 728 x 90 pixel" and a "Medium Rectangle 300 x 250". Below the banner is a "Featured" section with a box for a "Company Logo 300 x 190" and a "Featured Company" box. To the right of the featured section is a "Half Page 300 x 600" advertisement box. Below the featured section is a "Browse by Specialization" section with icons for various categories: Building / General Construction Work, Building Materials Distributor / Supplier, Building Materials Manufacturer, Civil Engineering Work, Development, Mechanical & Electrical, Project Management / Consultant, Specialist Work, and Others. Below the specialization section is a "Follow Us on Social Media" section with icons for Facebook, LinkedIn, Twitter, and YouTube. Below the social media section is a "Visitors Statistic" section with three boxes: "84 Total Visitors", "356 Total Pageviews", and "197 seconds Average Session Duration". At the bottom of the page is a dark footer with three columns: "Members Registration" (Join over 1,000 members and get listed in the directory. Click here), "Advertise" (Create awareness and reach out your potential clients. Click here), and "Contact Us" (Need help with anything? Let's get in touch. Click here). Below the footer is a paragraph of text: "The MBAM Members Directory Online is designed to be an effective way to promote the latest products, services, equipment and technologies of the construction industry, not to mention to build your brand awareness among the stakeholders of the Malaysian construction industry. We would like to invite your esteemed organisation to advertise in the MBAM Members Directory Online. We believe the Directory presents the perfect platform to reach out to your potential clients, create awareness on your products and services and adds credibility to your message. For more information on Master Builders Journal (MJ) & MBAM Members Directory 2022 please contact Mr Mohd Hanif at mham17@mbam.org.my". At the very bottom of the page are the copyright notice "© Master Builders Association Malaysia. All Rights Reserved." and the footer links "Privacy Policy | Terms & Conditions | Site Map".