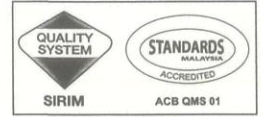




MASTER BUILDERS ASSOCIATION MALAYSIA PERSATUAN KONTRAKTOR BINAAN MALAYSIA

(PPM-002-14-26051954)

*The Prime Mover and the Recognised Voice
of the Malaysian Construction Industry*



Certified to ISO 9001: 2015
Cert. No: QMS 00721

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Website

mbam.org.my

Ref : MBAM/35/01/2026/02/26/15
To : MBAM Members
Date : 26 February 2026

Dear Sir/Madam,

BLUEPRINT FOR SUCCESS – DIGITAL STRATEGIES FOR CONSTRUCTION AND OPERATIONS

The MBAM ICT-Automation-Robotic Committee, in collaboration with Wild Tech, Microsoft, and solution platforms Caction and ProjectPro, brings you a practical half-day session designed for construction and field operations leaders who want to modernize how work is planned, sold, and delivered. This event will showcase how AI, Copilot, and connected construction systems are being applied across sales, tendering, project execution, and field operations.

Event highlights

- Live walkthroughs of construction-specific workflows
- Practical demonstration tied to real business pains
- Interactive discussion and Q&A
- Networking with peers across the construction sector

Details as follows:

Date: **23 April 2026 (Thursday)**
Duration: **08.30 am – 01.00 pm**
Venue: **Microsoft Malaysia, Room Tioman 2
Menara Shell, Level 18, Jalan Conlay,
Kuala Lumpur**

Registration: <https://forms.office.com/r/KG2Am76gyQ>



Complimentary event for MBAM Members.

The deadline for registration is on 20th April 2026. For enquiries, please contact Ms. Aleza / Mr. Fadzley at +603-8011 8756 or email at mbam20@mbam.org.my / mbam18@mbam.org.my for further details.

Yours sincerely,

MASTER BUILDERS ASSOCIATION MALAYSIA

LOH MEI LING

Executive Director

Bangunan Persatuan Kontraktor Binaan Malaysia (MBAM)

Lot 92404, Persiaran Harmoni, Putra Heights, 47650 Subang Jaya, Selangor Darul Ehsan.

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Regular Member: International Federation of Asian & Western Pacific Contractors' Associations (IFAWPCA)

Founder Member of ASEAN Constructors Federation (ACF)

