



44th IFAWPCA CONVENTION

Kuala Lumpur 2018

Strategic Alliance with
Innovation & Human Capital

REGISTER
NOW

FIRST EVER IFAWPCA CONVENTION WITH FULL DAY CONFERENCE AND 3^{DAYS} EXHIBITION

12 - 16 November 2018

Kuala Lumpur Convention Centre



MASTER BUILDERS ASSOCIATION MALAYSIA

BUILDING & CONSTRUCTION CONFERENCE

14 NOVEMBER 2018 | KUALA LUMPUR CONVENTION CENTRE



Professor Dr Woo Wing Thy
Co-Chair of the SDN Southeast Asian Regional Leadership Council



Professor Dr Anil Gupta
Chairman of The China India Institute USA



Dato' Sri Shahril Mokhtar
CEO of MRT Corp



Tan Sri Rafidah Aziz
Former Minister of International Trade & Industry



Dato' Sri Idris Jala
President and CEO of Pemandu Associates



Professor Dr Mahendhiran S. Nair
CEO of Monash Malaysia R&D Sdn Bhd



Professor Tan Sri Dato' Dr Lin See-Yan
Former Deputy Governor of Bank Negara Malaysia (BNM)



Dr John Keung
Dean of Building & Construction Authority Academy, Singapore



Chris de Lavigne
Partner & Financial Advisory of Deloitte Singapore



Azran Osman-Rani
Co-Founder and CEO of Naluri Hidup



Ir. Parameswaran Sivalingam
Project Director of KVMRT SSP Line



Michael J. McIver
Past President of the Lighthouse Club Kuala Lumpur

WITH RENOWNED INTERNATIONAL AND LOCAL SPEAKERS

The event brings the theme **Strategic Alliance with Innovation & Human Capital** as its core message; three components essential for the continued growth of the construction industry. With technology growing rapidly while the pool of experienced construction personnel shrinks, the need for a strategic alliance among member countries to create smart partnerships is even more vital now.

The conference will address ever growing challenges faced by the construction industry in dealing with unexpected external factors like sudden drops in commodity prices with new competition and global economic fluctuations moving towards the digitalized world.

A panel of renowned international speakers with relevant experience is lined up for this Building & Construction Conference 2018 held in conjunction with the IFAWPCA Convention 2018. Come and engage with these expert construction professionals to gain insight and knowledge on issues faced by the industry.

What are the Issues the Conference is Addressing?

Belt & Road Initiative – IFAWPCA member countries are well positioned to benefit from China's Belt & Road initiative (BRI). The BRI holds the promise of investments in badly needed infrastructure projects, such as railways, roads and other infrastructures. However, questions arise on the lack of local participation, economic viability and the implementation challenges.

Global Mega Wave – The world is changing at an ever-increasing rate. This coming decade is set to see some of the most significant and fundamental economic, demographic and technology change ever witnessed, as these events unfold, what will be the impact to the global construction Industry?

Emerging Trends – Keeping up with the new and emerging trends in the construction industry will not only help to keep companies from falling behind but also enable companies to prepare for the future. With the continuing growth and evolution of the construction industry, companies must stay up-to-date to remain competitive and relevant. What shall we do?

External Threats & Opportunities – The world is a playing field for ambitious construction companies venturing into new frontiers and challenging established contractors in the respective countries with funding and new approaches. How do we face the external threats to convert the threats into opportunities for success?

Industry Challenges – Contractors are now facing the increase in domestic and international competition due to the current economic globalisation. Material and commodities price fluctuation, rising personnel cost and low productivity are among the common challenges faced by contractors around the world. How do we deal with it?

MBAM Members RM 800
Non Members RM 1000



CONSTRUCTION INDUSTRY EXHIBITION

13 • 15 NOVEMBER 2018
KUALA LUMPUR CONVENTION CENTRE



Bringing Construction Industry Under One Roof

MBAM OneBuild, the Construction Industry Exhibition and conference, is a yearly affair in Malaysia that aims to bring construction industry players under one roof for all their construction needs. This highly anticipated event provides an ideal platform for industry players for generating new relationships, exchanging ideas, learning about the latest innovations and making good business even better.

Through the years, MBAM OneBuild remains at the forefront of the industry by showcasing innovative technologies and cutting edge solutions, as well as connecting the industry pioneers, thought leaders and thousands of industry professionals with each other.

The exhibition is further enhanced by the co-organised conference which addresses the current issues in the industry, providing an invaluable platform for communication between various industry stakeholders. We are expecting to gather over 5,000 industry stakeholders from 20 different countries to participate in this 3-day exhibition.



ANALYSIS OF 2017 VISITORS

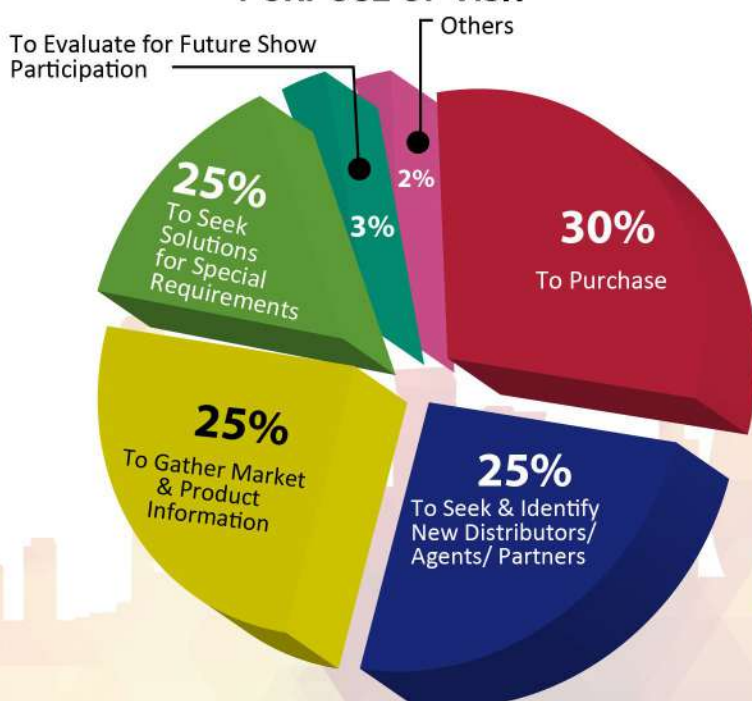


Total No. of Trade Visitors : 4,216

Local Visitors : 3,571 (84.7%)

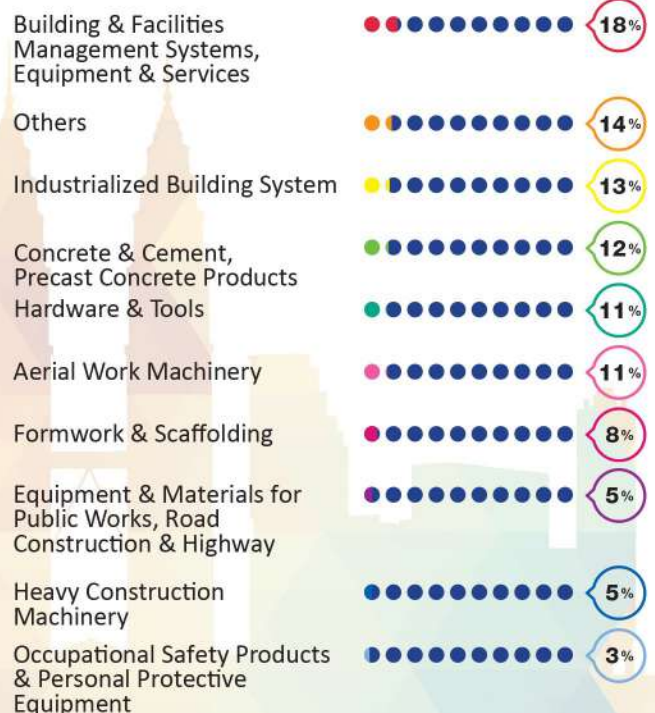
Overseas Visitors : 645 (15.3%)

PURPOSE OF VISIT



3 DAYS EXHIBITION
VISITORS FROM MORE THAN
20 DIFFERENT COUNTRIES

PRIMARY AREA OF INTEREST



EXHIBITOR PROFILE



CONSTRUCTION

- Hardware & Tools
- Light Construction Equipment
- Construction Piling Technology
- Scaffolding
- Formwork
- Industrialized Building System (IBS)
- Concrete Technology
- Cement & Precast Products
- Construction Safety Products
- Construction Management System
- Construction Waste Management
- Construction Chemicals



INFRASTRUCTURE

- Road Construction Technology
- Bridge & Tunneling
- Heavy Construction Machinery
- Rail Infrastructure
- Flood Control System
- Landscaping
- Drainage Systems
- Sewage & Waste Water Treatment Systems
- Water Treatment Systems
- Filtration Systems
- Energy Products & Systems
- Infrastructure Engineering

VISITOR PROFILE



- Architects
- Consulting Engineers
- General Contractors
- Specialist Contractors
- Property Developers
- Project Managers
- Health, Safety and Environment Professionals
- Interior Designers & Decorators
- Importers & Exporters of Building Materials
- Government Departments, Local Councils & Agencies

BOOTHS

RAW SPACE



Minimum 18 sq.m

Raw space is without any fittings and the exhibitor will be responsible for their own design, construction and furnishings.

SHELL SHEME



Minimum 9 sq.m

- 1 No. 13Amp / 230V – Power Point
- Needle Punch Carpet Flooring
- Aluminium System
- White Laminated Plywood Panel
- 2 Nos. Fluorescent Tubes
- 2 Nos. Upright Chairs
- 1 No. Information Counter
- Fascia Board with Exhibitor's Name & Booth Number
- Waste Paper Basket

BOOTH PRICES

SHELL Scheme

Minimum 9 sq.m

Local Exhibitors RM 1,350 per sq.m

International Exhibitors USD 360 per sq.m

RAW Space only

Minimum 18 sq.m

Local Exhibitors RM 1,280 per sq.m

International Exhibitors USD 340 per sq.m

BOOK NOW

REIMBURSABLE GRANT

Qualified exhibitor is eligible to apply for the reimbursable Grant.

Approved by Malaysia Trade Development Corporation MATRADE



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(1249806-U)

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They say the best way to get to know a new place is by taking a tour. Unveil the beauty and charm of the old and new Kuala Lumpur, also known as the Garden City of Lights. See the contrast of the magnificent skyscrapers against buildings of the colonial days. Leave the city to see our beautiful countryside. Make the most of your visit by participating in one or more of these exciting outings

By the end of the convention you will probably feel as if you have seen the 'soul' of Malaysia

CONVENTION TOURS

Tour bookings are available during the registration process

ACCOMPANYING PERSON TOURS

DAY 2 – 13 NOVEMBER 2018

■ **Option 1 - KL GALLERY & CENTRAL MARKET**

The Kuala Lumpur gallery offers an insight into Kuala Lumpur through an interesting collection of prints, miniatures and photographs. It is situated in a 114-year old Moorish styled building located at the historical enclave at "Dataran Merdeka" (Independence Square).

Meanwhile, "Pasar Seni" (Central Market), one of the city's most prominent heritage buildings, is a great place to find craft and ornaments. It is a fine example of the 1930s Art Deco style with a stepped entrance design, unifying elements at the windows and doors as well as wrought iron panels. Just outside, the Kasturi Walk beckons visitors with an exciting outdoor shopping experience. The covered walkway offers a variety of handicrafts, souvenir items and street food.

■ **Option 2 - BATU CAVES**

Located in a limestone outcrop, Batu Caves is a unique and fascinating cave temple. Batu Caves consists of three big caves, with the main cave housing ornate Hindu shrines. This destination draws a huge international crowd during Thaipusam, an annual festival which pays homage to Lord Muruga. A recent addition here is the 140-foot statue of Lord Muruga, which is visible from miles away. Batu Caves is about 13km north Kuala Lumpur. One of the highlights of a visit here is climbing the 272 steps leading up to the temple. Put your stamina to the test!

Option 1

**KL GALLERY
& CENTRAL MARKET**



Option 2

BATU CAVES



TOUR DAY 4 – 15 NOVEMBER 2018

Option 1 - TECHNICAL TOUR TO PUTRAJAYA

Putrajaya was named in honour of Malaysia's first Prime Minister, Tunku Abdul Rahman Putra Al-Haj. It is known for its striking architecture, wide open spaces, parks and a scenic man-made lake. The focal point of Putrajaya is the Putra Square. Aesthetically designed offices line the streets while uniquely shaped bridges link the various precincts of Putrajaya. The pink domed Putra Mosque stands as one of the most prominent structures in the township.



Option 1

PUTRAJAYA



Option 2

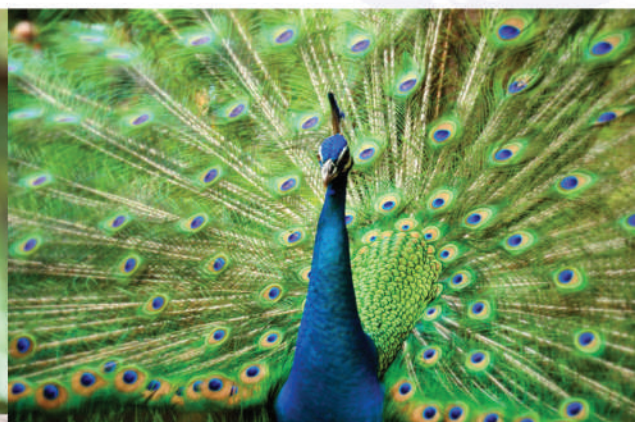
KL BIRD PARK

Option 2 - KL BIRD PARK

Delight in exploring over 3,000 birds from 200 local and foreign species at the KL Bird Park. Occupying an area of 20.9 acres, this park has four zones that house exotic and amazing birds such as the Bird of Paradise, Changeable Hawk Eagle, Rhinoceros Hornbill and many more. Must do :

- Take a photograph of yourself with a beautiful parrot perched on your arm.
- Visit the scenic Flamingo Pond.
- See a variety of flightless birds such as ostriches and emus.
- Watch the Eagle Feeding Show.
- See the Rhinoceros Hornbill, one of the largest hornbill species in the world.

Visitors will have an exciting experience of watching colourful and melodic birds perching and winging about freely while relaxing in a natural and beautifully landscaped surrounding. KL Bird Park is also reputed to be the largest walk-in free-flight aviary in the world.



CONVENTION PROGRAMME

TIME	ACTIVITY	PARTICIPANTS	VENUE @ KLCC	DRESS CODE
DAY 0 - SUNDAY, 11 NOVEMBER 2018				
1400-1800	Registration	All Participants	Level 3 Centre Core Registration	Casual
DAY 1 - MONDAY, 12 NOVEMBER 2018				
0900-1700	Registration	All Participants	Level 3 Centre Core Registration	Business Attire
1000-1200	Finance Committee Meeting	FINCOM Members	Meeting Room 306	Business Attire
1200-1300	Lunch (by Invitation)	FINCOM Members	Meeting Room 305	Business Attire
1400-1700	1 st Executive Board Meeting	Board Members	Meeting Room 302 & 303	Business Attire
1700-1730	Chief Delegates' Briefing Session	Chief Delegates	Meeting Room 306	Smart Casual
1830	Cocktail, Presidential Dinner (by Invitation)	Presidential Invitees	TBA	Smart Casual
	Pre-Convention Tour (Chargeable)	Pre-booked Participants	Refer website	Casual
DAY 2 - TUESDAY, 13 NOVEMBER 2018				
0730-1700	Registration	All Participants	Level 3 Centre Core Registration	Business Attire
0830-1030	44 th IFAWPCA Convention Opening Ceremony	All Participants	Grand Ballroom	Business Attire
1000-1800	Construction Industry Exhibition 2018 <i>"Bringing Construction Industry Under One Roof"</i>	All Participants	Exhibition Hall 1&2	Business Attire
1030-1100	Morning Refreshment	All Participants	Foyer	Business Attire
1100-1300	1st General Assembly	All Participants	Grand Ballroom	Business Attire
1300-1400	Lunch	All Participants	Conference Hall	Business Attire
1400-1730	Accompanying Person Tour	Pre-booked Participants	Option 1:KL Galley & Central Market Option 2 : Batu Caves	Casual
1500-1700	Standing Committees Meeting: a. Membership b. Conditions of Contract c. Builders' Award d. Education & Human Resources e. Construction Business & Development f. Constitution & By-Laws	Committee Members Committee Members Committee Members Committee Members Committee Members Committee Members	Meeting Room 302 Meeting Room 303 Meeting Room 301 Meeting Room 305 Meeting Room 306 Meeting Room 304	Business Attire Business Attire Business Attire Business Attire Business Attire Business Attire
1700-1730	Tea break	All Participants	Foyer	Business Attire
1900	Welcome Reception & Dinner	All Participants	Majestic Hotel	Smart Casual
DAY 3 - WEDNESDAY, 14 NOVEMBER 2018				
0800-0900	Registration for Building & Construction Conference	All Participants	Grand Ballroom Foyer	Business Attire
0900-0930	Opening Remarks	All Participants	Grand Ballroom	Business Attire
0930-1015	Keynote Address on Belt & Road Initiative (BRI)	All Participants	Grand Ballroom	Business Attire
1015-1045	Global Mega Wave	All Participants	Grand Ballroom	Business Attire
1045-1100	Tea Break	All Participants	Foyer	Business Attire
1000-1800	Construction Industry Exhibition 2018 <i>"Bringing Construction Industry Under One Roof"</i>	All Participants	Exhibition Hall 1 & 2	Business Attire
1100-1300	Panel Discussion: External threats & opportunities	All Participants	Grand Ballroom	Business Attire
1300 -1400	Lunch	All Participants	Conference Hall	Business Attire
1400-1430	Emerging Trends	All Participants	Grand Ballroom	Business Attire
1430-1445	Tea Break	All Participants	Foyer	Business Attire
1445-1645	Panel Discussion:Industry Challenges	All Participants	Grand Ballroom	Business Attire

CONVENTION PROGRAMME

TIME	ACTIVITY	PARTICIPANTS	VENUE @ KLCC	DRESS CODE
1645-1700	Closing Remarks	All Participants	Grand Ballroom	Business Attire
1700-1900	2 nd Executive Board Meeting	Board Members	Meeting Room 301	Business Attire
DAY 4 - THURSDAY, 15 NOVEMBER 2018				
0930-1200	2 nd General Assembly & Closing Ceremony	All Participants	Grand Ballroom	Business Attire
1000-1700	Construction Industry Exhibition 2018 <i>"Bringing Construction Industry Under One Roof"</i>	All Participants	Exhibition Hall 1&2	Business Attire
1200-1300	Lunch	All Participants	Conference Hall	Business Attire
1300-1630	City Tour	Pre-booked Participants	Refer website	Casual
1300-1630	Technical Tour	Pre-booked Participants	Refer website	Smart Casual
1700-1830	New Executive Board Meeting	Board Members	Meeting Room 302 & 303	Business Attire
1900	Delegates Farewell Dinner & Performances	All Participants	Grand Ballroom	National Costume
DAY 5 - FRIDAY, 16 NOVEMBER 2018				
0630-1500	IFAWPCA Cup	Pre-booked Participants	The Mines Resort & Golf Club	Golfing Attire
	Post-Convention Tour (Chargeable)	Pre-booked Participants	Refer website	Casual

Do not miss this chance.
REGISTER TODAY!

For conference, email to conference@mbam.org.my
 For exhibition, email to info@mbamonebuild.com

Secretariat for 44th IFAWPCA Convention, Kuala Lumpur

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